



Hardware Stores • Lumberyards • Farm & Ranch

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## **HCN names Meek's Lumber "Pro Dealer of the Year"**

New York – HCN, the building products and home improvement retailing magazine of Lebharr-Friedman Inc., selected Meek's Lumber as the 2014 Pro Dealer of the Year.

With Western and Midwestern divisions based in Sacramento, California and Springfield, Missouri, Meek's is a growth-oriented family business that serves builders and homeowners in California, Nevada, Missouri and Arkansas. The company ranks 27th on the HCN Pro Dealer Scoreboard, jumping up the rankings on the strength of double-digit sales gains in 2013.

The annual award, selected by editors of Home Channel News with the input of key suppliers and industry stakeholders, is designed to recognize a high-performance company with a commitment to best practices and the best values of the lumber and building material industry.

"Since 1919, Meek's has been building a reputation as an innovative and aggressive pro dealer and home center," said Ken Clark, editor in chief of Home Channel News. "The innovation continues today in a number of programs designed to boost sales, including their Core Rebate Program, BuildersPLUS loyalty program and MPRO Advantage which caters to remodelers and building trades."

Meek's operates a highly efficient delivery fleet and its own distribution channel including several central warehouses for many key building products. They have recently invested heavily in a store-improvement initiative, bringing ten retail locations through major upgrades since 2013. The company plans to continue to make improvements at a pace of five locations per year.

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Fourth generation owners Carrie, Charlie and Michael Meek will accept the Pro Dealer of the Year Award during the 2014 ProDealer Industry Summit Oct. 28-30 in San Diego, California. The Summit is sponsored jointly by the National Lumber and Building Material Dealers Association (NLBMDA) and HCN.

“It is an honor to be recognized by Home Channel News as Pro Dealer of the Year. We are very proud of our employees, our customers and the many vendor partners who have helped us to grow over the last 95 years” said Carrie Meek.

**About Lebhar-Friedman:** Founded in 1925, Lebhar-Friedman is a leading media and marketing company serving the retail industry and targeted consumer markets. Diverse, forward-thinking, and committed to excellence — the staff delivers award-winning content and high-impact marketing products across all media channels.

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