



NEWS RELEASE

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July 17, 2013

FOR IMMEDIATE RELEASE

Meek's Announces Its Grand Re-Opening in Mt. Vernon

Springfield, MO — Meek's will be hosting a Grand Re-Opening event in honor of their newly remodeled store in Mt. Vernon. It will begin Saturday, August 3rd and go through Monday, August 12th.

A Ribbon Cutting Ceremony will be held on Friday, August 2nd at 9:00am. Attending will be members of the community, members of Meek's and members of the Mt. Vernon Chamber of Commerce.

Saturday, August 3rd kicks off the Grand Re-Opening Celebration with free hot dogs and hamburgers from 11:00am to 1:00pm. There will be a jump house and balloon artist for the kids plus door prizes for the adults, including two \$250 Meek's gift cards to win. Popcorn, soda and yardsticks will be given away throughout the course of the event.

The Meek's Grand Re-Opening Celebration features a special 10-day sale on many quality products for home and yard. 40 lb. bags of topsoil will be 99¢, indoor/outdoor thermometers will be priced at \$9.99 and these are just a few of many items being promoted. August 3rd is not only the first day of our Grand Re-Opening, but is also "Customer Appreciation Day" where Meek's customers are given even bigger discounts on the products they use most often.

The Grand Re-Opening will show off the many new items Meek's has added to the Mt. Vernon store's inventory. The store has been reorganized to accommodate these new items and is even more convenient for customers now. Additional checkout stations have been added and Meek's has expanded their plumbing department as well as their electrical selection which now includes everything from rough electrical to finish and décor items.

"We are pleased with our remodel," says Adam Carter (manager at the Mt. Vernon Meek's). "The Mt. Vernon Meek's is like a new store and was put together with our customers in mind. We can't wait for everyone in the area to come and take a look at how we have changed."

"Meek's total store count is now up to 34. It is our goal to continue to improve and provide the most convenient services and best products to the area. We hope to reduce the cost in both time and travel for our customers," says Meek's General Manager, Charlie Meek.

About Meek's Lumber Company

With more than 90 years of experience, Meek's has become one of the leaders in the building materials industry; ranking in the top 30 nationally. Currently there are 34 building centers in the Midwest Division with a general office located in Springfield, Missouri and 14 centers in the West Coast Division with a general office in Sacramento, California. Meek's range of services includes distribution centers for insulation, drywall, plywood and engineered lumber; window showrooms; a custom window and door facility; and a delivery fleet of over 300 vehicles. Meek's has more than doubled its volume in the past ten years and achieved Certified Green Dealer™ status in April 2009. Visit www.midwest.meeks.com for more information.