



NEWS RELEASE

Contact:
Eric Sachse
Marketing Manager
Meek's Building Center
Business phone: (417) 521-2801
Mobile phone: (417) 818-0975
eric.sachse@meeklumber.com
midwest.meeks.com

July 27, 2011

FOR IMMEDIATE RELEASE

Meek's Announces Grand Re-Opening in Shell Knob

Springfield, MO — Meek's will have a grand re-opening celebration in Shell Knob to introduce their newly remodeled store beginning Wednesday, August 3rd and going through Saturday, August 6th. Meek's will have special store hours during the grand opening - 7:00am to 6:00pm Wednesday through Friday, and 8:00am to 5:00pm Saturday. A Ribbon Cutting Ceremony will be held on Thursday August 4th at 9:00am. In attendance will be Meek's General Manager Charlie Meek, Director of Marketing Eric Sachse, Store Manager Eddie Dawson, as well as several members from the Chamber of Commerce: Executive Director Sheila House, Chamber President Rusty Richard, and Chamber Vice President Judy Reynolds.

Other Grand Re-Opening events include free hot dogs on Saturday from 10am to 2pm, free popcorn and soda all day Wednesday through Saturday along with inflatable games in the parking lot for the kids.

Dozens of door prizes will be given out, plus a grand prize of a \$500 Branson Vacation package will be awarded on Saturday.

Meek's will have a Special Grand Re-Opening Sale going on with thousands of new items in stock. Some of Meek's top vendors will have product experts on hand during this time as well to educate and inform the public about their brands.

"This is an exciting time for us" says store manager, Eddie Davison. "We look forward to servicing the fine people of Shell Knob and surrounding areas."

"The recent addition of the Shell Knob store along with three other Southwest Missouri locations brings Meek's total store count up to 34. It is our goal to provide the most convenient services and best products to the area, while reducing the cost in time and travel for our customers." Says Meek's General Manager Charlie Meek.

About Meek's Lumber Company

With more than 90 years of experience, Meek's has become one of the leaders in the building materials industry, ranking in the top 30 nationally. Currently there are 34 building centers in the Midwest Division with a general office located in Springfield, Missouri and 14 centers in the West Coast Division with a general office in Sacramento, California. Meek's range of services includes distribution centers for insulation, drywall, plywood and engineered lumber; window showrooms; a custom window and door facility; and a delivery fleet of over 300 vehicles. Meek's has more than doubled its volume in the past ten years and achieved Certified Green Dealer™ status in April 2009. Visit www.midwest.meeks.com for more information.

